

## Press release

For immediate release

# Giving Back in Kenya

## European impact investment advisor offers tips for local IT developers

**Nairobi, Kenya, 31 March 2016** - When it comes to core IT systems development, Finance in Motion, a leading impact investment advisor, turns to Kenya. A primary reason the German company counts on its Nairobi office for company programming lies with iHub, a co-working space in the city where young developers can meet donors and investors, swap ideas, and build expertise in the field of IT entrepreneurship.

This key hotspot of the Kenyan tech community has broadened the skills of many a programmer, some of whom now work at Finance in Motion. Since this program has been so good to the fund advisor, it decided to give back: Company staffers recently passed on some of their knowledge during a one-day workshop at iHub that focused on developing software in a business setting.

The workshop's goal was to share some of the best practices and methodologies Finance in Motion uses to deliver quality code in a professional environment. A welcome byproduct of the day was how members of the fund advisor's IT team helped dispel the myth that creativity, innovation, and leading-edge technologies need fall victim to regulated corporate structures, especially in the finance sector.

The Finance in Motion staffers guided a well-focused audience of about 40 young developers on a journey through the latest trends in software development methodologies, quality assurance, web technologies, and innovations. If the number of questions from the audience long after wrap-up time was any indicator of interest, then we have to conclude the subject was undoubtedly well-received.

### **About Finance in Motion**

Finance in Motion, based in Frankfurt am Main, Germany, is an alternative asset manager exclusively focused on development finance and manages investment vehicles to promote sustainable economic, social and environmental development. Finance in Motion has over EUR 1.3 billion of investor commitments under management (as at 31 December 2014) leveraging development aid through public private partnerships. In line with the development mission of each fund, Finance in Motion develops partnerships with eligible financial institutions and projects covering debt, mezzanine and equity, as well as non-financial advisory services (technical assistance). Finance in Motion has offices in Frankfurt, and in a further 13 cities covering its operations in Southeast Europe, Caucasus, Middle East and North Africa (MENA) and Latin America. Finance in Motion currently provides asset management and technical assistance management services to the following development finance vehicles: the European Fund for Southeast Europe (EFSE) – finance for micro-

, small and medium enterprises (MSME finance); the Green for Growth Fund, Southeast Europe (GGF) – energy efficiency and renewable energy; the SANAD Fund in the Middle East and North Africa region – finance for micro-, small and medium enterprises (MSME finance) and employment creation; and the eco.business Fund – preservation of biodiversity and sustainable use of natural resources.

For more information, please visit [www.finance-in-motion.com](http://www.finance-in-motion.com)

**Media contact Finance in Motion**

Merle Römer

Manager, Communications and Events

Tel: +49 (0)69 / 271 035 171

Fax: +49 (0)69 / 271 035 110

E-mail: [m.roemer@finance-in-motion.com](mailto:m.roemer@finance-in-motion.com)