

Press release

For immediate release

Private Investment Capital Essential for Transfer to Green Economy – Finance in Motion Presents First Discussion Paper on Green Finance at COP 23

Discussion paper highlights the importance of an inclusive approach to green finance

Frankfurt, 15 November, 2017 - Green finance needs a holistic approach to successfully attract capital, generate high-impact assets and build an investment ecosystem to move towards a green economy. This is the key message of Finance in Motion's first discussion paper which was released during a side event at the UN Climate Conference, COP 23, in Bonn, Germany. Finance in Motion is a global leader in asset management and technical assistance management for development finance. In the paper entitled 'Delivering Green Finance', Finance in Motion shares its views on how green finance should be brought forward in order to achieve a positive and tangible impact, especially in low and middle income countries.

The paper showcases the work of Finance in Motion's holistic green finance operations, which target the implementation and expansion of resource efficient sustainable business practices across all sectors in order to fight climate change and mitigate its negative effects. 'Delivering Green Finance' features the examples of the Green for Growth Fund and the eco.business Fund, both of which are advised by Finance in Motion and tasked with cutting energy consumption and CO2 emissions in Europe and MENA and protecting biodiversity in Latin America, respectively.

Sylvia Wisniwski, Managing Director at Finance in Motion said: "Large shifts in investment patterns will be needed in order to accelerate climate action and achieve the climate goals as set out in the Paris Agreement. By sharing our experiences and stories on delivering green finance, we want to play a role in the development of an investment ecosystem which is conducive for green growth, and ultimately, climate protection."

The paper is available [here](#) for download.

About Finance in Motion

One of the world's leading impact investment advisors, Finance in Motion focuses exclusively on for-profit funds promoting sustainable economic, social and environmental progress in low- and medium-income countries. With more than EUR 1.5 billion in assets under management, the company leverages development aid through public-private partnerships. In line with the goals of its funds, Finance in Motion promotes long-term relationships and helps partners develop their business. Backed by 15 local offices spread through the more than 20 countries it serves, Finance in Motion advises the following development finance vehicles: the European Fund for Southeast Europe (EFSE), which finances micro-, small and medium enterprises (MSME finance); the Green for Growth Fund (GGF), which targets reduction of energy use and CO2 emissions; the SANAD Fund for MSME in the Middle East and North Africa; and the eco.business Fund, whose goal is the preservation of biodiversity and the sustainable use of natural resources.

For more information, please visit www.finance-in-motion.com

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