

## Press release

For immediate release

# Finance in Motion welcomes new Managing Director

Christoph Freytag joins management team to support growth of global impact investor

**Frankfurt, December 20, 2018** – Finance in Motion announced today the addition of Christoph Freytag to its circle of Managing Directors, effective immediately. Freytag joins current Managing Directors Sylvia Wisniwski, Elvira Lefting, and Florian Meister at the helm of the global impact asset management firm, an expansion that reflects the company’s growth in the impact investment market and aims to support continued innovation and scaling of its operations.



Freytag recently served as Managing Director of ProCredit Bank Germany from its foundation in 2012 until June 2018. Prior to that, he oversaw operations as Managing Director at International Project Consulting, or IPC, where he worked with international financial institutions and advised banks in developing and transitioning countries on the promotion of lending to micro, small, and medium enterprises (MSMEs). He also managed the creation of financial institutions in several countries in Eastern and Southeast Europe. This extensive experience in inclusive banking in emerging markets encompasses many of the same regions in which Finance in Motion itself advances MSME and green finance. At Finance in Motion, Freytag will lead core business support areas such as Finance, Compliance, IT, and Transaction Management, as well as the company’s branch in Luxembourg.

“I am delighted to join Finance in Motion and continue this journey in development finance,” said Freytag. “Working with development-minded professionals in an open and constructive environment is key for me. Finance in Motion offers me the chance to engage in new regions and thematic areas in working on sustainable development goals. At the same time, I am confident that, by drawing on my institution-building experience, I can contribute to strengthening the company’s capacity to support and sustain its impressive growth.”

Managing Director Sylvia Wisniwski said, “Christoph is an ideal match for the Finance in Motion management team. He has spent almost his entire professional career championing MSME and green finance, and we look forward to the knowledge and leadership he will bring to this new role. As a leading impact asset manager with proven impact performance, we are keen to ensure that our growing operations are supported with visionary and experienced leadership – which is why we are very pleased to be welcoming Christoph today.”

## **About Finance in Motion**

Finance in Motion is a global impact asset manager focused exclusively on sustainable development in low and middle-income countries. The company develops and advises impact investment funds whose blended finance structures bring together public and private investors to promote economic prosperity, social development, climate change mitigation and adaptation, sustainable use of natural resources, and biodiversity conservation.

Over the course of its operations, Finance in Motion has unleashed a cumulative total of EUR 4 billion toward these goals in Southeast Europe, the Caucasus, Latin America, the Middle East, and North Africa. In addition to investment activities, the funds also provide technical assistance to support investees, foster responsible finance, and maximize impact in the countries they serve. Finance in Motion furthermore makes selected direct investments in impactful enterprises that share the company's values.

Through its 17 offices across more than 30 countries, Finance in Motion helps partners develop their businesses and demonstrate that sustainable and financial returns can go hand-in-hand.

For more information, please visit us at: [www.finance-in-motion.com](http://www.finance-in-motion.com)  
You can also follow us on Twitter [@financeinmotion](https://twitter.com/financeinmotion) and on [LinkedIn](https://www.linkedin.com/company/finance-in-motion)

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