

News release

Finance in Motion once again selected for IA 50 list of outstanding impact investment managers

Frankfurt, 7 March 2018 – Finance in Motion, one of the world’s leading advisors for impact investing, has once again been appointed to the ImpactAssets 50 (IA 50). The IA 50 is a selective list showcasing outstanding impact investment funds that make a demonstrated positive social, environmental and financial impact.

This is the third time that Finance in Motion has been recognized in the IA 50. The 2017-2018 list particularly focuses on impactful funds that address alternative energy, climate change, affordable housing and community development, and small and medium-sized business development – areas that closely correspond to the mandates of the funds advised by Finance in Motion. The [Green for Growth Fund](#) and the [eco.business Fund](#), for example, specifically target alternative energy and climate change, while the [European Fund for Southeast Europe](#) and the [SANAD Fund for MSME](#) aim to provide inclusive finance to small and medium-sized businesses and low-income households.

“We are delighted to continue in the ranks of the ImpactAssets 50,” said Sylvia Wisniwski, Managing Director at Finance in Motion. “The IA 50 is a valuable resource for new and experienced investors alike to make contact with asset managers who have a proven track record in impact investment.”

“The IA 50 has become the go-to database for insights and actionable data on innovative managers creating impact with investment capital, which is especially valuable for family offices and accredited investors getting started in the impact space,” said Stephanie Cohn Rupp, Managing Director and Partner at Tiedemann Wealth Management, who serves on the IA 50 Review Committee. “We’re thrilled to be helping investors connect their portfolios with their passions and drive capital to impact.”

In order to be considered for the IA 50 2017-18, fund managers needed to have at least USD 10 million in assets under management, more than 3 years of experience as a firm with impact investing, and documented social and/or environmental impact. Additional details on the selection process can be found [here](#).

About Finance in Motion

One of the world’s leading impact investment advisors, Finance in Motion focuses exclusively on for-profit funds promoting sustainable economic, social and environmental progress in low- and medium-income countries. With more than EUR 1.9 billion in assets under management, the company leverages

development aid through public-private partnerships. In line with the goals of its funds, Finance in Motion promotes long-term relationships and helps partners develop their business. Backed by 16 local offices spread through the more than 20 countries it serves, Finance in Motion advises the following development finance vehicles: the European Fund for Southeast Europe (EFSE), which finances micro-, small and medium enterprises (MSME finance); the Green for Growth Fund (GGF), which targets reduction of energy use and CO₂ emissions; the SANAD Fund for MSME in the Middle East and North Africa; and the eco.business Fund, whose goal is the preservation of biodiversity and the sustainable use of natural resources.

For more information, please visit www.finance-in-motion.com
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About ImpactAssets

ImpactAssets is a nonprofit financial services firm that increases the flow of capital into investments that deliver financial, social, and environmental returns. ImpactAssets' donor advised fund (The Giving Fund) and field building initiatives enable philanthropists, other asset owners, and their wealth advisors to advance social or environmental change through investment.

About the ImpactAssets 50

The [IA 50](#) is the first publicly available database that provides a gateway into the world of impact investing for investors and their financial advisors, offering an easy way to identify experienced impact investment firms and explore the landscape of potential investment options. The IA 50 is intended to illustrate the breadth of impact investment fund managers operating today, though it is not a comprehensive list. These 50 firms have been selected to demonstrate a wide range of impact investing activities across geographies, sectors and asset classes.

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