

## Press release

For immediate release

# Growing Impact: Finance in Motion publishes annual Impact Investment Report

Year in review reveals impact asset manager's successful strategies for mobilizing private capital and assuring social and environmental impact

**Frankfurt, 12 April 2018** – Finance in Motion, one of the world's leading impact asset managers, has released its annual Impact Investment Report. [Growing Impact](#) explores the comprehensive approach employed by the seasoned asset manager to attract private investment in impact funds and ensure that investments achieve maximum, long-lasting benefits for their target groups and communities.



The report takes a detailed look at how Finance in Motion uses blended finance structures to channel the power of the private capital market toward achieving impact goals. Interviews with investors from both the public and private sector provide an insider's perspective on investing in Finance in Motion-advised funds. The report also dives into the company's approach for assuring impact: A combination of responsible investing, technical assistance, market building, and monitoring and measuring creates the optimal environment for positive change to take root and flourish. Specific stories illustrate each of these approaches in action. And finally, the report highlights how Finance in Motion itself "walks the talk" – by investing its own money into high-impact companies and living its values both inside and outside the office.

"We are proud of the achievements outlined in this Impact Investment Report and hope readers will enjoy learning about the various ways we apply our expertise toward securing a sustainable future," remarks Florian Meister, Managing Director at Finance in Motion. "We've been specialists in impact investing for nearly ten years now, and every year in review has special highlights that build on the last." (See Florian Meister explain, "[What is Blended Finance?](#)" in the Impact Investment Report.)

The interactive online report (<http://www.finance-in-motion.com/iir2017>) features videos, illustrative graphics, discussions and links to further information. The entire report can also be [downloaded as a PDF](#) or [ordered as an attractive print flyer](#) in abbreviated form.

### **About Finance in Motion**

One of the world's leading impact investment advisors, Finance in Motion focuses exclusively on for-profit funds promoting sustainable economic, social and environmental progress in low and medium-income countries. With more than EUR 1.9 billion in assets under management, the company leverages development aid through public-private partnerships. In line with the goals of its funds, Finance in Motion promotes long-term relationships and helps partners develop their business. Backed by 16 local offices spread through the more than 20 countries it serves, Finance in Motion advises the following development finance vehicles: the European Fund for Southeast Europe (EFSE), which finances micro-, small and medium enterprises (MSME finance); the Green for Growth Fund (GGF), which targets reduction of energy use and CO<sub>2</sub> emissions; the SANAD Fund for MSME in the Middle East and North Africa; and the eco.business Fund, whose goal is the preservation of biodiversity and the sustainable use of natural resources.

For more information, please visit [www.finance-in-motion.com](http://www.finance-in-motion.com)

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