



financeinmotion

# INVESTING IN IMPACT



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## ABOUT FINANCE IN MOTION

Finance in Motion is a world leading impact asset manager. We channel public and private capital exclusively towards impact investments in emerging markets, managing and advising funds with more than EUR 2.9 billion in assets under management.

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## PARTNER FOR IMPACT INVESTING SOLUTIONS

We create impact investment solutions offering tangible impact and risk-adjusted returns for our investors. With the ability to cover the entire investment life cycle, we create bespoke solutions generating impact across a wide range of themes and investment strategies, including sourcing and managing investments as well as structuring of investment and fund structures.



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## WHAT IS IMPACT INVESTING?

Impact investing strives to address the world's most pressing challenges and generate positive and measurable change while delivering sustainable financial returns. At Finance in Motion, we actively manage impact performance with evidence-based strategies, and contribute to the impact investing ecosystem by sharing key learnings and innovations.

## WHY INVEST WITH US?



### **Innovative Financial Solutions**

Our intrinsic understanding of impact investing allows us to create innovative and tailor-made financial solutions for the full spectrum of private and public investors.



### **Unparalleled In-House Specialists**

By combining our respective skills, be it from impact management and green finance, to technical assistance and local insight, Finance in Motion is able to make a positive difference for people and planet.



### **Regional and Matter Expertise**

Operating across 16 offices worldwide, our staff members are experts in impact investing, providing and leveraging much needed on-the-ground market knowledge.



### **Proven Track Record**

Despite the perceived risk of investing in emerging markets, we have successfully invested in these regions for over a decade.



### **Value Creation Beyond Finance**

We accelerate change and adaptation to more sustainable and responsible practices by closing not only funding and capital gaps but importantly knowledge, awareness, and information gaps.

## Environmental Impact Investing

A transition to a green economy requires significant financial resources and sound investment solutions, especially in emerging markets. The environmental impact funds we manage and advise focus on unleashing sustainable finance to support green energy, protect natural capital, and combat and adapt to climate change.

## Social Impact Investing

Micro, small, and medium enterprises are the economy's engine in many emerging markets. We manage and advise social impact funds that focus specifically on expanding financial inclusion to these underserved groups. By enabling local businesses and households to invest in their future, these funds improve livelihoods and economic opportunities.



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## MINIMIZING RISK, **MAXIMIZING IMPACT**

With our proven track record, we have mobilized funding from investors from all over the world who share a desire to make a positive difference.

We pioneered the blended finance model: A layered fund structure that combines public (and/or philanthropic) funds together with private sector funding in an investment vehicle aimed at leveraging investment into impact.

It is essential that impact investments are managed well. Our comprehensive management systems ensure that investments are doing their job: Generating a financial return while doing good for people and planet.

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## OUR CONTRIBUTION TO THE **SDGs**



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## FINANCE IN MOTION IN NUMBERS

€ 2.9 bn

.....  
assets under  
management/advisory

9

.....  
funds  
managed/advised

€ 6 bn

.....  
unleashed for  
environmental and  
social impact

> 1 mn

.....  
metric tons of CO<sub>2</sub>  
saved annually

> 2.2 mn

.....  
indirect jobs supported  
in micro, small and  
medium enterprises

> 1,000

.....  
investments  
facilitated

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